

Twsty Interview Guide:

Introduction:

My name is Cliff, and I'm doing some research to learn more about what people want from an enthusiast driving app, and would love to hear about your experiences and expectations on the subject. This will take about 15 minutes to complete, and will go a long way into helping us build a better experience for our users, so thanks!

Before we begin, are you ok if I record this session for my notes?

Questions:

Social

1. *Do you consider yourself an automotive enthusiast?*

If Yes, tell me about what attracts you to the automotive hobby

2. *Do you enjoy social car events?*

If No, Why not?

If Yes, tell me about the last time you attended one

How did you find out about the event?

When attending car events, what would your preferred percentage be for static (shows) vs driving events?

When considering attending an event, what are your criteria? (i.e. auto make, era, type, etc)

3. *Do you belong to any automotive themed groups?*

If no, have you in the past?

If yes, tell me about the last interaction you had with the group?

4. *Tell me about how you've met most of your enthusiast friends*

Have you met any enthusiast friends via social media?

Trip Planning/Road Discovery:

1. *Do you ever drive just for fun?*

If Yes, tell me about a recent memorable time you drove for fun.

How many times do you drive for fun in a month?

How often do you seek out new fun routes yourself?

2. *Tell me about the last time you searched for new fun driving roads*

Is that a typical process you use?

Have you tested other tools?

Tell me about a time you had difficulty planning a new fun route

3. *Do you prefer your fun drives to be with a group of friends?*

Why?

What makes driving with friends difficult?

What are the positives of driving with friends?

4. *Tell me about the last time you shared a route with someone*

5. *Tell me about the last time someone shared a route with you*

6. *Tell me about the last time you planned a drive longer than 200 miles*

Research Findings Notes: Chris

1. Do you consider yourself an automotive enthusiast?

Chris: Yeah, it's absolutely my lifelong hobby. Um, I think it's two things. I mean, one of them is just the design aspect. And kind of the lifestyle. That's such a cliché thing, but you know, like the, it's kind of like, you know, how they work and what you get to do with them. And more recently, as my old cars have actually become old. Along with me, it's kind of more like the conversations they foster to like, you can't go out on a limb, say, this is nothing new to you. Like, you can't go anywhere without having somebody be like, Hey, cool car, or, hey, what is that? Or, you know, whatever it is conversation starter with, like, complete strangers and people that you probably never would've talked to. That's cool. And then being able to use them. And, you know, working on them hasn't really been much of an option for me right now. But that's not by choice. But you know, having the fulfillment of like, finishing a project is pretty awesome.

2. Do you enjoy social car events?

Yes.

If Yes, tell me about the last time you attended one

The last one, I think was the one we were doing our rally? You know, and so I mean, you were there. I really enjoy getting together with, you know, like minded people, but also people who are not all, you know, on the exact same page. You know, where, you know, and obviously, there's people who are into different cars and to different aspects of that. And I think that's, that's actually much more interesting than being in the kind of a single marque thing or a single, you know, whatever, like, really focused kind of car thing is like, being a little bit more generalist. So you get different perspectives, because that's, that's the way I feel about the hobby is like, there's lots of things. It's interesting, I'm not just into Chevilles, or something like that, well, that's way too narrow for me, I'm just not that kind of person.

Do you feel like at one of those events could it be too broad for it to be interesting? Like, is there a limit to the type of car enthusiast that you can relate to?

In my head, I kind of stopped at, like, you know, people riding Harley's, or, you know, they're, I guess other genres of cars that just are so far from mine, or, like, you know, diesel diesel trucks or whatever that, you know,

I'm kind of fascinated by those, and the image that goes along with it, it's not necessarily It was not neccarily always the greatest. But then I always kind of remind myself, yeah, but those people like cars are really, you know, it may not be the kind of car I like, but it's still they like cars, and they like mechanical stuff. So you can't be, you know, like, hating them, just because, you know, they chose something slightly different. It's still the same, it's still basically the same raffle. It's just a little bit of a different flavor. Yes.

How did you find out about the event?

Via a text from a friend text group. So the challenge is, like a lot of the I normally try to attend like the Alfa club events, because I'm signed up with them or the BMW club as well. And those are kind of sent out by email, I think or, you know, sometimes even the club magazine or newsletter or whatever. This year has been a little bit more difficult, partly just because there's been fewer events and then the events that have been planned. It's been like, the weekend that we happen to go to Cannon Beach or it was my son's birthday or something like that. And there's, there's other things that just happened to come in the way but you know, so that's how I you know.

When attending car events, what would your preferred percentage be for static (shows) vs driving events?

Oh, I don't know, maybe 75/25% or something like that. Driving is higher.

When considering attending an event, what are your criteria? (i.e. auto make, era, type, etc)

Well, for a driving event, it's like, what are the roads going to be like? And what are the people are going to be like, you know, I struggle as I think we've talked about this before, like, you know, what, some of the alfa public events, it's kind of a gentle cruise, among people who are twice our age, and not that I have anything against people twice our age. It's just, you know, it's kind of harder to relate. Yep and, you know, sometimes driving style, that's also happened to me in the time that I've gone from being 18 to be 46. And driving the same car, and I know that I don't go flying around every corner on bald tires, like I used to. And so, you know, I'll probably be there one day, but for right now, it's kind of more fun to be at the same speed as everybody else when you're doing that kind of thing. And for, you know, and then obviously, the people that you're with, but honestly, I can, you know, I mean going to like a BMW club event, or going into it, I can always find somebody to chat a little bit with and most of the time you're in your car, you know, by yourself anyways. So

it's not like you're, you know, I mean, it'd be great if I had, if I have an you know, I mean, a plus one, of course, if, you know, if it's like you and mal or they or somebody else that I know, then that's, that's so much better. But, you know, I mean, I kind of over the years, I've got used to the fact that most of the people say, um, and that was the face of the alpha club down there, too. It's like, most of the people are twice my age, and they just don't happen to be my friends. But I can still enjoy doing the event and chatting with them afterwards. And for shows, it's more about like, you know, what kind of stuff? Do I expect to be there? Did you ever go to the in Alameda? The all Italian day? I always went to that event, because it was always there. And it was always kind of the same people that I knew. But that wasn't the main reason to go there. The main reason to go there was that it was a non judged event. And it's kind of like Concorso Italiano though over the years kind of blew up into something a little bit bigger and more over the top. But it used to be that, you know, you could get in there with your like, I did go in there with your favorite rusted, old alfetta. Or you could go there with like, your super fancy Ferrari, and it was kind of all the same. Right? And, you know, there was a lot, a little bit of everything was pretty interesting to go. And you'd always get some weird obscure stuff. Which is kind of, for me is like ultimate purpose, like the, you know, weird little cars, Bizarini stuff and things like that. If I can find something like that they are, you know, oddball Italian motorbikes. That's, that's kind of the thing that I like at shows, yeah.

3. *Do you belong to any automotive themed groups?*

If no, have you in the past?

If yes, tell me about the last interaction you had with the group?

Yeah. The BMW Club we mentioed earlier. So I'm also, you know, I'm on with the Melee Group and the, you know, and so I'll occasionally still go down to Northern California and participate in one of those events. I've done that for a while now. Just with COVID and, or the year before, I think I didn't do it. But, you know, generally, I try to do that once, you know, once a year, a couple times a year or something like that. And other than that, I mean, there's Facebook groups online, I wouldn't say that I participate in any events that are organized by them. You know, but it's kind of another way of keeping the hobby. And then, you know, I mean, our loose association with the people that we both know, you know, I mean, I know what we call that a club. But you know, it's kind of a loose grouping of people. Yeah, yeah.

4. *Tell me about how you've met most of your enthusiast friends*

Um, it's been so like, down in the Bay Area, there was one guy that I, my

friend Brian. I met him because we worked in the same building. And actually, we were like a cubicle or two away from each other. And I saw his Duetto in the garage and posted on AlfaBB, and was like, hey, some guy parked his car in my garage and noticed it? Or is it him? And so yeah, and since then, I've known him since then. Other people and from like, California, I've been further back, when I really haven't. It's funny. Like, I've always kind of been like the lone car enthusiast, and one of my friends. You know, aside from one other who's the husband of a friend of mine, that I've known since I was like, 18, or 19. And the couple years ago, bought himself a 550, Porsche 550. replica? Which is awesome to drive, by the way. Yeah. And, yeah, and then most of you, I mean, the people that you and I mutually know, in the area here in Portland, where I kind of, you know, made a concerted effort to find some kind of event for the melee group and found the column rally. And at that point, you'd taken over organizing it, and yes, having stuff in common with those guys. So you know, so it's kind of mostly through that. And then I think it was only later that I realized how long Tom has been engaged in the Alfa community and clubs and stuff like that. Yep.

Have you met any enthusiast friends via social media?

No, I don't think so. Actually. So and maybe that's just kind of a function of being Gen X, instead of being millennial is that like I, you know, it's like the Facebook and Instagram and that kind of thing is already extension of friendships I already had, as opposed to meeting people on there and then meeting them up in real life.

Trip Planning/Road Discovery:

1. *Do you ever drive just for fun?*

If Yes, tell me about a recent memorable time you drove for fun.

Yeah, absolutely. I mean, less than I'd like to. I used to be as a kid and I grew up, I grew up down in Los Altos. And so you know, like all the, like moody road and paper mill and all that. Like, that was my that was my weekend playground, which, in retrospect, is pretty awesome. I don't think I realized how helpful it was at the time. And of course, biking was less popular back then. So I had less to worry about. But, you know, I think even now, I did that drive, whatever that was, last Saturday, a week ago, Saturday, I went up to Washington River Road, and further up that road than I've ever been before, was pretty, pretty awesome driving.

How many times do you drive for fun in a month?

Oh, geez, I mean, that's like purely that was a rare occasion of me driving for the hell of it. Most of the time, it's that I'm going going down into Portland for takeout. And on a Saturday night. And you know, I mean, I do that literally, every weekend, simply been in lockdown, or out of lockdown. And kind of in more restricted mode, as I'll drive down into Portland, pick up some takeout and you know, as long as the weather is not completely boring, I'll take one of the old cars and just that's, that's about the only, you know, so that's the only thing that, you know, we call that semi fun driving, but like really driving just for the hell of it is probably less than once a month. Okay.

How often do you seek out new fun routes yourself?

Um, most of the time, just because I don't know the roads out here. So you know, it's kind of a mixed bag, but you know, every road is a new road. So it's nice to find something new.

2. *Tell me about the last time you searched for new fun driving roads*

Um, sometimes it's like backing out on Google Maps and trying to find stuff. You know, I know for a little period of time, I think Tom or you or somebody was talking about doing something in in Southwest Washington and so I was looking around on Google Maps and just kind of, you know, zooming out and going around kind of looking at the back of Mount St. Helens and or the south side of Mount St. Helens and looking at some of the other roads. up and give her I forgot. I don't know how to pronounce the name I mean, you know, just as well as I do, Google Maps and Google Earth have their shortcomings for mapping out. But it's at least kind of a good way to get overview of the roads and see what's what's interesting around the area.

Have you tested other tools?

I haven't. And, you know, I mean, there's not a ton out there. I mean, there's, you know, I know, because of you I know, Rallista. That's the only one I really know and that was not even available to, you know, that's kind of more of a Apple friendly thing.

Tell me about a time you had difficulty planning a new fun route

Yeah, absolutely. I mean, you know, one of the challenges is, like, you know, I can pick out a route on maps, but even then, like, the drive that I did, in whatever that was June, like trying to map something out. And actually map points, you can kind of do point to point, but then you have to force

it. Right. Yeah. I mean, you know, again, I'm sure this is not for you, but you got to like, oftentimes, you have to put a lot of waypoints in on the route so that it doesn't like, loop you back and take you either on a faster route, or totally out of your way down some weird dirt road that has like, you know, people with people with Confederate flags and other scary things, at least for people with with small, funky Italian cars. You know, so it, there's that challenge. And then the other challenge is actually, once you figure it out a route is saving it, because I have not been able, and maybe there just isn't a way, but I haven't been able to figure out a way in maps to save your route. So that means you have to go to earth. And then that has its own set of challenges. And so it's just it's, it's been really difficult to map anything out where you're like, Oh, I really like this route. And the funny thing is, you know, there's, there's running apps, like there are apps where people map out there, at least there's running apps where people stop where people can map their running route. But I can't, I can't you know, there's I don't see anything like that for cars. And maybe I just haven't dug deep enough. But you know, and I'm sure cyclists have the same thing. Yeah, I mean, I see bikes in your room there there must be something like that for cyclists because you're doing you know, you're dealing with the same problem basically, is trying to map out a route that doesn't necessarily include major highways doesn't necessarily include the quickest way to get somewhere. Right.

3. *Do you prefer your fun drives to be with a group of friends?*

With a group of friends, I think, yeah, I mean, Solo is nice occasionally, because, you know, you get to do it on your own pace. And, you know, there's no planning required. So like that last weekend, when I was just able to pop out, it was like, Okay, I just get out, you know, particularly because there's nobody I know, that's in my immediate area, you know, if you were my neighbors, and I just, you know, shoot me a text and be like, hey, you want to go to, like, drive? And if you were there, fine. If you weren't then fine. But you know, that would be but, you know, there's nobody like that in my immediate area. So I haven't been able, or, I'm sure there is I just haven't met them yet. And so, you know, that, you know, so you know, I mean, it kind of depends on level of flexibility I need but you know, in an ideal world doing it with a friend.

What makes driving with friends difficult?

Just that there's a little bit more planning required. And you need to, you know, be able to both run at the same speed and be comfortable with that. Like, you know, I don't want to force somebody to run it, you know, faster than they're comfortable with or faster than their cars is capable of doing. I had a moment I don't know if you caught that but on the camp rally I was

following. Oh, I think it was Brock and somebody else with a car. You know, I think it was another 911 maybe with anyways With wider tires, follow them into a corner and the 2002 totally under steered into the oncoming lane and Brandon, Brandon had just jumped in shotgun. You know, it was like the first time he's in the car with me. It's pretty rare that that kind of thing happens to me. And obviously, after that his face was a little bit paler. The next opportunity hopped out. You know, and that's what convinced me that I needed to get new tires for the BMW but yeah, so you know, I mean, it's like, those things are a little bit more, you know, and so it's like those things where your comfort levels are matched and, you know, is somewhat important. You know, and, you know, like I said, most of the time, that doesn't happen, but sometimes, you know, you kind of get the moment, all of a sudden, it's like, hey, that's a right angle turn. And my car doesn't have 305 tires on the front end.

4. *Tell me about the last time you shared a route with someone*

Ah, probably that thing I organized back in June? I think I mapped out a Google Map. And then I also did some printouts of the route because I wasn't 100% confident that my sharing that route would necessarily translate to whatever, you know, when somebody clicked on the link and pulled it up in their phone that Google Maps wouldn't go in and, you know, modify it to be the quickest route to get from this exit from the 205. So the next exit on the 205? I think it was just a printout of the Google Maps. Yeah, I think whatever their you know, whatever they have, in terms of being able to print, I may have had to do that on my laptop, instead of doing it, you know, directly from the phone or tablet or whatever. You know, and that's kind of a constraint, of course, you know, you can get a lot more functionality on the desktop. But that also means you're constricted to working on the desktop. Right? Sometimes that's just not as easy. Or if you're, you know, if you're doing the Recon, you know, I mean, if you're that fancy that you're actually doing recon on the route, you're not bringing along your laptop with you to do it. And it's a lot better to be able to do that on the phone.

5. *Tell me about the last time someone shared a route with you*

That was your drive and trying to think so You did it on Rallista. And I think you had some printouts of the Rallista thing as well, right? So and then, you know, I mean, I've always said my my backup was following everybody else. That's fine. So yeah

Research Findings Notes: Ty

Social

1. *Do you consider yourself an automotive enthusiast?*

Um, Yes, I would say that I like cars to drive cars and like to go on adventures, and so kind of the combination of going places and driving cars and enjoying that process. It's like it's a, it's a good well rounded package.

2. *Do you enjoy social car events?*

I like social driving events. I'm not, I mean I'll go, I'll go to most any car kind of thing but I'm less probably less of a frequenter of, like, parking lot things, although I mean, I don't know, I think it's anything where you get to meet other people and see, you know, it's always interesting, but I would say I'm, I'm more interested overall in like exploring, and, you know, go into different landscapes and the the driving part of it, which can be less social, so I guess that's sort of like a key thing but you know there's plenty of opportunity for socialness along the way. But I definitely am a person who want to go and do things and see things and experience that.

If Yes, tell me about the last time you attended one

Well I wanted this really cool trip around, sort of like the eastern part of the central and eastern part of the state of Oregon. I forgot to put that together, but it was just all of those things. It was social, it was a lot of exploring. It was a lot of driving, and it was fun and exhausting and we saw all different kinds of weather and super small towns that I probably wouldn't have gotten to, otherwise, and so that particular trip like several others that I've been on was kind of the you know the quintessence of one other it wasn't a huge group of people, it wasn't a parade, you weren't really waiting for people, it was just sort of like, go see do. It was kind of a perfect package.

How did you find out about the event?

it was just sort of like community oriented like there's a small group of people that I think can have sort of a similar mindset, and, you know, we try to get out and do things sometimes formally sometimes informally moderately formally is kind of like the perfect thing. You know, not really a goodie bag and a T shirt, kinda guy. You know, sometimes the super informal things just kind of fall into place. Let's just go do something that we've already done before and so I think the moderately formally where you know you've researched the route and have a plan and, you know, maybe it's more than one day and you know you've figured out where you're gonna

stay and all that kind of stuff but it's it's not something that people, you know, certainly pay money to go do. There's no banquets, or, you know, speeches or awards or any of those kinds of things like at some rallies.

When attending car events, what would your preferred percentage be for static (shows) vs driving events?

Maybe it's like 75% driving 25% kicking tires. And I think that's absolutely an important part of it like, you know, that's how you build the relationships and find, you know, common ground between people like there has to be some component of it but I also find that you know this concept of like shared experience like when you go and stand in a parking lot and talk to other people, maybe your shared experiences that you're like cars but you're probably not going to get too much deeper than that but if you go out and drive for a few hours and get on a road trip and, you know, you talk about things that you saw along the way and all of a sudden you start to create a bond like this. We went through this together and I find that those kind of experiences bring a much stronger community component to it than just like Hey, where'd you get your wheels from okay great well see ya later on that is more, more like what happens in a parking lot type of event so yeah probably it's maybe 75/25 or something.

When considering attending an event, what are your criteria? (i.e. auto make, era, type, etc)

Um, I would say. I would like to go places and do things that I haven't done before. So, you know, if it's going someplace that I'm not familiar with that that's a good thing. Maybe the level of organization can maybe be in about mid range There's a lot of rallies that you can go do that cost. 1000s of dollars. I'm sure they're very well put together. They're probably attended by people who can afford to spend multiple 1000s of dollars and maybe they built their vehicle for that specific event, and that's not me as much I'm more of a you know I love to get out and go. So I think that, you know, or level of organization going to someplace that I may be less familiar with. Probably the number of people, I've been on some rallies that maybe have 75 cars and it's too many, you just kind of feel like you're, you pull into a gas station in the middle of nowhere. It takes, you know, an hour plus to fuel like maybe this isn't the right fit so probably like, number, number of people number cars would be awkward too.

3. *Do you belong to any automotive themed groups?*

Not really, like I don't belong to. Porsche club or anything like that I'm not that I'm not interested in I just find that that niche of, you know, sort of, parade tours, or banquets, those are two things that I probably steer away

from in terms of like picking my social car excursions. And so I haven't, but it would be, you know, I think those are those are organizations that fulfill certain people's needs and I wouldn't say that I that I perceived that I fit into those but i'd also don't have any experience to say that. Um, and I you know some might have, like, the Porsche 356 registry. I was a member of that for a while, and after a while just kind of felt like I wasn't getting much out of it even though they put out a publication. This feels very too sort of like newsletters and, you know, grass roots he just wasn't wasn't there like that so I also appreciate like some level of like, you know, creativity, in these things as well, like, you know, part of driving to a beautiful places. You get to go and take photos or make make imagery of your vehicles and groups of vehicles and people and places and do some of the things that I probably am less interested are things where you know the good cars and coffee really doesn't seem to have a lot of creativity involved in it and you know the locations that are chosen etc. Don't really fulfill that niche so you know some of some of that too is probably, I think that belonging to the professional organizations it seems creativity is not something that's on their radar really versus maybe compare that with like a Luftgekult or something like that where creativity is. As a result, it gets more interesting, even though it's still a car show event.

4. *Tell me about how you've met most of your enthusiast friends Have you met any enthusiast friends via social media?*

I would say it's almost entirely social media and specifically Instagram but it's pretty easy to find people whether they're in your local area or across the country or across the globe. Really, who have similar interests, and it's not that huge of a community like there's kind of an endless number of people that like own cars and driving cars and. And so you start to know them and then know people who are associated with them are friends of them, and really everything is through Instagram.

Trip Planning/Road Discovery:

1. *Do you ever drive just for fun?*

I feel like I drive mostly for fun, like I mostly work from home and so when I do drive I'm either doing utility things like driving my kids somewhere or going to the store and running errands and we have a utility car that I can fill up with, you know junk and move it around, but for the most part, because I don't need to commute 50 miles or whatever for a job on a daily basis. I mean, we only have one car in our family that sort of like utility focused and the rest of the time, like all driving is fun, but in terms of like

going out specifically to go for a drive. I would say I still do to at least once a week.

Um probably the most recent one would have been. It was the weekend before last we just ran over to your neighborhood. At Wolves and People and just kind of decided spur the moment on a sunny Saturday, that, you know, let's run over and grab, take a picnic and grab a beer and that is so nice to be able to, you know, we live in a place here in Portland area where there's so much good driving like right out the door. You know, I think that places like you know any Angeles crest highway or, you know, 17 mile drive. There's lots of places that get the you know the fame and fanfare but people that live in Los Angeles still have to enter the freeway to get to those rays and we have the benefit of farm roads and rural roads like pretty much everywhere around where we live just right out the door. It's like good for driving so it's not that it's still kind of because my life is busy it still kind of gets booked marked as I'm going for a drive but it's not a day long endeavor, it can be like I have two hours I'm going to go do it.

How often do you seek out new fun routes yourself?

Not as often as I would like. Because it does a lot of times that be in like two hours here two hours there but it's something that I would, I guess if you're talking about like New Year's resolutions it's always one of those things of like, You know I want to get further into Eastern Oregon or, you know, try to link routes through the Coast Range, or. I think when I think about doing new routes for myself it's oftentimes less of like, what else can I do from my house, although I still find new stuff all the time, that's doable there but it's more. You know what can I do and like a one night or two nights, sort of endeavor Where can I get to that before.

2. *Tell me about the last time you searched for new fun driving roads*

um, I think there's a variety of there certainly seeing things on you know drives that other people have done and then kind of like trying to find that on a map or looking it up. There's a couple of maps that I've purchased from like Amazon that are like motorcycle routes in the Pacific Northwest I think there's one for Oregon or Washington, So use those and kind of look down on those to see what other people have found. You know there's some app options out there for, you know, routes that other people have done that they will then post on an app to, you know, for other people to do. And sometimes it's just word of mouth of like a friend that tells you about a great drive that they've gone on.

Is that a typical process you use?

kind of. I think that route finding on just like the Apple Maps is really frustrating because the screen is so small. And so when you zoom out and try to get a bigger picture perspective, all the roads disappear and this I find all the time in kind of my local like from the house, and back kind of drives because there's so many, kind of farm roads and whatnot but I'm always trying to find how does this connect to that, and then I'll zoom in and see roads and then zoom out and then everything disappears. Like eternally frustrating so that has not been very helpful but yeah like more. You know I know paper maps are just seem like so dated and antiquated and like I remember growing up with my family's cars like the whole back window being filled with like triple A maps and door pockets filled with atlases and we don't live that way anymore but it still can be pretty helpful to have, you know, something that you throw out on the table and highlight over but not super practical at the same time so something that's, you know, I don't know the, the middle ground and I haven't played in Google Maps a little bit but.

Have you tested other tools?

Oh yeah, that's what I'm trying to think of, it was more of a one that I have played in, and I can't remember the name of it right now. It's more of a. Oh OHV, kind of like off road app or map program that allows you know when you're going to know in advance that you're probably not gonna have cell service that you're, you know, exploring. Whatever forest roads or areas that you can download and, you know, sort of charge and plan a course at a time that I can't recall.

It sounds like the maybe the priority for you using that particular one was that you could download the map so you didn't have to have cell service?

Yeah, definitely. We'll just the fact that it wasn't you know sometimes those roads get pretty vague. And in reality and so you're never going to find it on like a Google Maps or some so for some of that stuff once you get off of like a state highway or, you know, rural road or something like that, for being on the dirt, that's kind of vital that you have something that's more practical. You know, I think that definitely the downloadable factor. I often find too that, you know, the ability to maybe bounce between a satellite image, and more of an illustrated image. I prefer most of the time the illustrated images but sometimes it's kind of cool to be able to like pick out a land feature, and I know when we did the Coast Range run back in the early fall. After we were down to kind of went back through the maps and made sure that I knew, kind of where we hit them and I think that the ability to for when

you are kind of feeling your way through things versus advanced planning of maybe like being able to leave a trail of, you know, waypoints or just a route that that's something that like a Google Maps or Apple Maps or you know any of those kind of things I maybe they do I haven't found the feature to be able to have it actually, you know, build a route as you go, so that you can kind of record something you can record your route as you're driving.

Tell me about a time you had difficulty planning a new fun route

For me personally, it would be the difficulty would be in having a technology that was like easily usable was like turnkey. So, I have planned routes and sent routes to other people. They weren't in like a professional path of, like, you know, driving or, it was driving oriented, it was just more of like a map program. And because it's not something that I do all the time you know it's kind of has like this learning curve that's slow and tedious and just not what just wasn't it's like using a tool that wasn't built for purpose for, right, it's like, you know, trying to take a screw out with a with a dime instead of with a screwdriver it's like you'll get it out eventually but you bend the hell out of the screw, and you'll be really frustrated in the process and that's kind of maybe has been something that detracted from like trying to do that more often is feeling like there's a tool that's really easily usable. Maybe not too many features but just as more like user friendly of like yeah, build it, save it send it.

3. *Do you prefer your fun drives to be with a group of friends?*

I mean I think that, that sort of shared experience is the ideal, you know, I'll just to give you a case in point was in getting ready for bed last night and just kind of realizing that I've got like several 100,000 miles on united and that it only takes 30,000 miles per leg to go to Iceland right now, and I was like shit. I should just go to Iceland, but, you know, if nobody else can go with me, it's like, it's not as fun, it will be way more fun to be like, what's, what's the reality of life is that, that can't always be the case but, so I do, you know, driving to me is like, you know, maybe for some people it's not that I don't want to run or live I do have other things that I want to do but there's an element of like, I just love the whole experience of blowing off steam thinking, you know, feeling g forces, looking at the beauty of, whether it's a slow car or fast car. And so, if I have to go do it by myself, I'll definitely go do this by myself, but, you know, the days that I really look forward to would be more of like a small group of people going and doing something.

What makes driving with friends difficult?

You know, it's just hard to coordinate schedule so probably the getting things up and running. You know people's level of commitment availability. You know, it's something that probably in an ideal world, you'd be able to be, like, my kids baseball games are planned out months in advance for the schedule like it'll be cool to have a way to basically say, hey, like you know, for Saturday is like something that we try to reserve for doing this kind of thing and, you know, so maybe that level of organization and then undoubtedly I'm guilty as everyone, but you know there's fewer people who actually want to take the initiative of putting something together and saying hey, let's go do this everybody wants to jump on board. Again, myself included, with something that's planned and organized but when it comes to other people, planning and organizing, it's easy for people to just be like oh well let's, let's just go do this thing that we are all already know and all the time. So, right. You know I think coordinating schedules and then initiative, having something done.

4. *Tell me about the last time you shared a route with someone*

I think it was back to building the map in. When I did it would have been building a map and like Google Maps or something like that. And then, setting the waypoints, and screenshotting, and texting with two people so there was no route description or no, turn left or whatever it was just like, here's the map. Good luck with this. Though it was really, it was kind of like third grade, or maybe second.

5. *Tell me about the last time someone shared a route with you*

Um, probably, you know, a weekend or two ago. Somebody put together a local drive around the area, and built a route, out of using an online app, that um seems much more. It was an app that we used before but it seemed more user friendly and that concept of a route could be built in advance. It could be programmed through the app I haven't built a route myself through the app, and then distributed to people who have known addresses, and accounts I suppose with the app and then you have without even without cell service or internet or anything. Once you start the route. You know you receive both a map, and directions. Yeah. We also used that on the eastern Oregon trip. It's pretty impressive, I can't speak to how difficult it is to build a route around. But in terms of like, following the route. It's pretty user friendly and super great I mean even I will note that. I mean I guess I've never done any actually actual like rally driving but just being able to look at the app, whether it's the math or whatnot and know. Okay. The road is going to have a, you know, a hairpin curve coming up is especially if you're leading the group is pretty lucky from from vehicle is is really helpful, and it takes you from the ability of, you know, Sunday

driving to more spirit of driving.

6. Tell me about the last time you planned a drive longer than 200 miles

Yeah. Um, we. So I have a wife and two kids and it seems like when we go on a road trip, it's oftentimes less of my ideal road trip and more of like, what's the fastest route from here to Sun Valley, even if it's the most boring route.

So if you look at a map and say hey we were going to have three days to do this and two nights and so let's pick out one or two nights to be in then we'll build routes that there's roads that we know we don't want to miss then obviously we'll include those but we may do you know we may meander a little bit over here to light them this day and then this day ends up having to be a little bit shorter but it puts us in these, these places that we want to be fair to evenings because I'm in the evenings or, you know, in the times that I have to overnights like that's a big part of it to have some sort of a comfortable place to, you know, even if it's like on the front porch of your hotel room or whatever but just has some element of like, you know, you get to decompress during the day. Yeah. Yeah. That's so for me, like not choosing a Holiday Inn Express even though it's like a nice clean room or whatever but just something that has a little more character and becomes, I guess it's all part of the journey right so you know the places that you eat the places that you sleep the places and pull off to the side of the road, it's all part of the experience. So, I guess it is important to at some level.

Research Findings Notes: Todd

Social

1. Do you consider yourself an automotive enthusiast?

Yeah

What attracts you to the automotive hobby?

Just growing up around cars you know probably just have been interested in it since I was a kid, you know, and in high school. And then just kind of continuing interests, you know I like to drive the car. And then, more, more frequently I'm getting more interested in mechanics and stuff. Yeah, it's finding the whole thing interesting. Yeah, mostly the driving experiences.

2. Do you enjoy social car events?

I do Yeah, for sure. Like I like our club stuff and then I like going to you know, cars and coffee and stuff like that. Like like larger events. Definitely.

if you include our one it was the last one we did in October. Yeah, but yeah a formal thing or a more formally established thing I haven't gone to anything. Since the last cars + coffee event like a large group kinda thing. Yeah. Well so the day before the day before I went on our drive I went on to the BMW club one.

How did you find out about the BMW event?

Their newsletter, the email. Y'know.

When attending car events, what would your preferred percentage be for static (shows) vs driving events?

Weighted to majority driving. Yeah. Yeah, probably. I mean I would say high, like 75%, for the parking vs the drive. Yeah. 25% just being the social aspect or the non driving part where you're just kinda kicking it around the cars and stuff like that.

When considering attending an event, what are your criteria? (i.e. auto make, era, type, etc)

The distance of the event where it's going to be held. If there's a cost, if there's any costs, and just what kind of cars are going to be there, or what kind of other enthusiasts are going to be there, you know, obviously I'm in a

BMW club so I enjoy hanging out with other people with BMW's, and then the other people that we all socialize with are all cool, they're all chill, and stuff like that so. But I would, that's not to say I wouldn't attend, you know I wouldn't have to go outside my comfort zone. Either like economics or type of car and not go to something other than most everything that I know about is within the kind of parameters considered either for our group or, you know, the BMW Club

3. Do you belong to any automotive themed groups?

Just, just groups on Facebook Like I'm in the Scirocco mark two club, and the e39 M5 owners Facebook page and the same thing with the 633 like each one of those cars have their own Facebook page. I mean those groups and, you know, semi active, somebody will answer questions or I'll pop some questions on there if I'm having some difficulties, but no formal like person to person groups Besides the BMW Club.

Just just just kind of, you know, sharing it was just mostly just information sharing either either diagnosing of diagnosing something, or a problem, or trying to source apart, or responding to somebodies post.

4. Tell me about how you've met most of your enthusiast friends

Through other friends or on drives. for instance, I met you through that long drive. I know Jeff through a drive and Jon Simons so I guess I have met people actually through drives more than I realized

Have you met any enthusiast friends via social media?

No

Trip Planning/Road Discovery:

1. Do you ever drive just for fun?

Yes, for sure.

If Yes, tell me about a recent memorable time you drove for fun.

Just probably in November, I just went out for a quick drive, you know, just all on my own. Just to run the car, y'know

How many times do you drive for fun in a month?

Not enough. In the summer months probably two times maybe again some short drives right now, not at all. Yeah. That is a seasonal thing. Yeah, pretty much.

How often do you seek out new fun routes yourself?

Maybe 20 or 30%. Start off on familiar roads and then try and branch off, but probably only 20 to 30% of them might be new.

2. Tell me about the last time you searched for new fun driving roads

Probably the last the last time that I looked at the last drive I did. I tried to try, I tried to drive a route that we had done before but I couldn't remember it exactly so I kind of searched, that whole drive was a little bit of a search. Well, yeah. Probably 45% of that the drive was a little bit of a search. And that was. I think it must have been in early November. So, three months back

So after you've done the planning on Google Maps or on paper, what do you what do you use to translate to navigating in the car?

You just google it like if I create a route sheet I'm just using Google Maps on like a point for point, kind of thing, and coming up with a mileage. Now I'm just kinda plugging in waypoints Yeah. That is just that if I was going to create a route sheet that's how I create my route. It's like just doing waypoints.

Is that a typical process you use?

Just Google Maps. Yeah, and I just look. I kind of know if I know an area to start in then I just zoom in and zoom out on Google Maps and look for a lot of twisty roads, and see how they hook up, or just kind of Route, my path. That way, and see what I can figure out. (On Phone App)

The time that I did the sports car camping trip route, I did that on like an Atlas and using Google Maps, both. Did that on like paper. And then we went and drove it. And I kind of fine tuned it with Google Maps while we're out there..

Have you tested other tools?

No. Just because I'm not planning this stuff vey often. So, yeah, you know, I mean I've seen a Jacob's app, but I've never tried to use it to do anything.

Do you have any frustrations with your current way of planning fun routes?

Um, no, not really. I do have this one thing I forgot I've got this thing it's called map my route, who never used to do anything but trace the route that we're actually driving. Yeah, and that and then and I'm like I did that one time I just did this route on my own. In the summer of, on Mount Hood, and it was just more. I kind of knew that I already knew the roads I was gonna take because I've done a bunch of camping and so, but I use that to record all the miles, just to see kind of what the time would be and see like how long that route would be. But I don't think that you could do you get, I don't think you could do turn by turns. It's just more by recording your recording your route

Is that something you'd be able to share with someone else or is that just for your personal use?

You know, I don't know, you could probably you might be able to share. I'm not sure. Yeah, it's like the Strava, I used it when I Mountain bike, it's like the Strava version for driving.

3. *Do you prefer your fun drives to be with a group of friends?*

Yeah, definitely. yeah like I prefer to drive in, like, you know, you know, five to 10 people something like that, like a smaller group.

Why?

Just the camaraderie and you can kind of see, you know, one, in case you break down you have somebody with, you know, mechanical, but you can also just, you got to watch other people drive. You know, see, just kind of see how they set lines or their corners, that kind of stuff. And then, yeah, then then the camaraderie, you know, stopping and talking about the drive and that kind of stuff.

What makes driving with friends difficult?

No I don't think so. Unless we get split up, which hasn't really happened that often.

4. *Tell me about the last time you shared a route with someone*

So after the Sportscar camping thing that we did, and that was in 2019. I shared that route map, or those route sheets with Mark Hagerty. And I don't but I don't know if he ever drove them or not. But yeah, that's the only I

guess that's probably one of the only times I've ever created some routes and shared them with somebody. And how did you share it with him? I think I just texted him the PDFs, of the route sheets The route sheets are something that I typed up based on like the Google Maps and stuff .

Tell me about the last time someone shared a route with you

All my routes I've learned from driving, from actually driving with people. So, I mean as a form of sharing of a route. Like I shared a route with John Simon's in November whenever that drive we did, but it was just me leading him through the day. but that wasn't necessarily an established route. I was just, I just happened to be the leader that you know that half day or the last couple hours. And so I would say anytime anyone shared anything with me as they've taken me and showed me, you know around in person like through the actual driving. Well, I think, well, the ones that were the one day that we were out with Jeff Castro I think he kind of had route sheets on that day but that's something that I would have recorded also in that, in that app that I'm talking about that map my drive. So I could go back and find it, if I wanted to drive it

5. *Tell me about the last time you planned a drive longer than 200 miles*

I would definitely take, I would definitely try and come up with a very, you know, a solid plan and good, and good accuracy. On a longer drive, for sure. I haven't really looked to see if there's anything else out there, like I could look into, you know, I mean, Jacobs app I know that haven't even looked for anything outside of this other thing that map my route.

Research Findings Notes: Kevin

Social

1. Do you consider yourself an automotive enthusiast?

If Yes, tell me about what attracts you to the automotive hobby

Yes. The people, old things I like I value Things that are made well and kind of the old mechanical aspect of old cars that the sounds they make, and smells and, and that sort of thing, I, I, for some reason, I think from my childhood in Germany I've been around cousins that always had cool cars so that attracted me to it but I would say that and the people, and I love the driving aspect I've always liked driving. So whether I don't care really what car it's in, and but it's even more fun in a classic car.

2. Do you enjoy social car events?

If No, Why not?

If Yes, tell me about the last time you attended one

Yeah, I do. The rally you put on. That was my last one but I mean I even like, even though like some of those bigger cars and coffee things to me are a little bit, you know like, not every car enthusiast likes those because it's a big, broad spectrum of cars like from, like, WRX's that people have modified to. million dollar, Gullwing Mercedes or something. I see, I feel like I value all that I don't care how much money you have, I feel like the young guys that are doing stuff with their cars with what they have. So, yeah, I don't. I think that it doesn't have to be the fanciest most expensive car for me to appreciate it. I like all cars for all different reasons, whether they're brand new off the, you know, not I guess I shouldn't say I like all cars but I value, a lot of different types of cars and and different pricing and those bigger events that have a smattering of stuff. I even appreciate those even when the cars aren't always to my tastes like all the American Muscle type thing, you know, I can still appreciate it and like parts of it.

How did you find out about the event?

Through friends via text message. Yes. A group text, usually it's a group text I think for most of those sort of gatherings it's group texts, unless there's like one person that I want to go on and drive with, or they want to go on a drive and we live close by, you know, Random quick like hey let's just go for

a drive but I think those text messages seems to be the most popular way to do it unless it's some big huge group gathering then it's like, social media.

When attending car events, what would your preferred percentage be for static (shows) vs driving events?

I would say between those two. It'd be like, like 75% 80% driving. 20 25%, some sort of show where you show and shine type of thing. But as you know, the last year has been like dry for that. You know, I, I, I'd love to go to another thing at some point. And, or even like those Motorsports races, you know that that are bigger than just a car thing that I'm going to I'd like to go attend more of those.

When considering attending an event, what are your criteria? (i.e. auto make, era, type, etc)

Either way, my criteria for a drive would be that it's not a huge group of cars like that it's a manageable number I guess I prefer that it's, You know like 10 or less cars or something or around that number and then 10 or fewer cars and then it'd be nice to, to know a few of the people that I, you know, like them, can connect on some level when there's a pitstops and you can kind of chat with people. But yeah, I, I even like getting to know people through that culture that that I don't know you know like you know there's there's already commonality when you like show up in a cool car you could be like Oh hey, that's really cool start chatting that way. So, I I'm fine even going to events where I don't know anybody at all. Because that's partly where I have friends outside of work is through the car community.

3. Do you belong to any automotive themed groups?

I am still a PCA member, or was a PCA member but I don't really attend any of their things anymore. I did in Hawaii I went to a bunch of those and then or several of those. And then I go to occasional BMW and BMW Car Club meets but it's like just a little cars and coffee a little thing, occasionally I've done that, and informal ones would be the previous world of speed Saturday cars and coffee and trying to think of the other ones. Oh, you know the Renndrive PDX text string that we all have that sort of thing that if I had time and people were going on a drive I'd probably join them again even though it's an odd smattering of people

What keeps you from attending events with the PCA and BMW Club that you mentioned?

It's usually an older crowd that is more like leisure driving and then not as spirited as I'd like so. It's a little more sleepy, you know, like, like, like the rally

that we did together, you know, it was fun. But the, like, social aspect was not as fun because it's a different age group and sort of a different point in their life.

4. *Tell me about how you've met most of your enthusiast friends*

Mostly through driving events, I think, not as much like the cars and coffee scene because everybody kind of just is to themselves and walks around and looks at cars they're interested in, I think it's more through driving events because you get a little bit of a more personal connection because usually a smaller group of people, and you are experiencing a day together rather than like a couple hours in the morning.

Have you met any enthusiast friends via social media?

Yeah. Yeah. I have, like, in Hawaii that's how I connected with a bunch of the guys, I found I needed I wanted someone that could, like, you know, do a paint correction on my car and so I found them on social media. And then they happen to be car enthusiasts. And so they really liked the car I had, and then we decided to go and drive. I think it was Facebook. Yeah, Facebook at the time but now. I mean, Instagram might seem to be using more for that, partly as you know by choice I just have made it all cars. So, yeah, I what I really look for on Instagram, you know, like there's always the fancy car people or the well known ones that do cool stuff, I like following them but I really like finding someone that like is in Portland, and is a car enthusiast that happens to have this or that type of car and, like, it's local or in Seattle and I like to follow those people because it's kind of more real and more. You know, organic. Yeah relatable organic and it's not like million dollar cars, photoshoots and all that I definitely am gravitate towards that. Finding just random local people that have our appreciation.

Trip Planning/Road Discovery:

1. *Do you ever drive just for fun?*

Not as often as I would like. Yeah. Because I have three kids and I you know I feel a little guilty, being like okay I'm leaving by myself to go drive, you know, right. Hopefully that will change as they maybe want to go on drives with me.

If Yes, tell me about a recent memorable time you drove for fun.

I mean, the rally that took us on that I always find those, I like new roads and new places and it's always fun to go to the same great roads, but to me

part of the drive like while we're driving at fast speeds. I like to look around a little bit you know I'm like, oh cool barn, neat creek or what a beautiful spot, or you know like I really liked the driving experience too and I don't know Oregon that well so every time that we've gone on a longer trip to someplace I haven't been, it's been really nice. So I would say that's the last memorable one and it's the last one I did.

How many times do you drive for fun in a month?

Probably once a month. Yeah. I'm on the low end probably compared to other others. I do more in the summer.

How often do you seek out new fun routes yourself?

Every time I go a slightly different way but because I usually give myself like an hour. I can't go too far, too crazy, you know like, I can't do what you do, which I'd love to is like, oh, let's go to the coast for the day or something. Bring my partner with me like, it's just me and then I'm every minute I'm away I'm not here helping in some other ways.

2. *Tell me about the last time you searched for new fun driving roads*

Google. And I look for twisty roads. Or I found some on social media or somewhere where people are like, or I did like best driving roads in Oregon, and something will come up and you know I still want to go around Hagg Lake I've driven that partly in a regular car but I want to do it in a sports car, you know, you know, but it's from here it's like 30 minutes for me to get there. Probably like an hour drive and then another, so I have to dedicate two or three hours to, to go do it. So usually I use Google Maps and look for a road that to me looks interesting.

Have you tested other tools?

That's my only thing I'm basic.

Have you had difficulty planning a new fun route via Google?

Yeah, like you don't know if the roads paved or not, or you don't know if it's a closed road because it's not obvious. Yeah, I wouldn't say that's it's the ideal way to do it.

When you, when you are planning a route via Google Maps, how are you actually driving the route. Is it, or is it something you're using on your phone, are you printing it out like what are you what are you doing to actually relay that to driving the car?

I usually just like find the starting point, and drive there with navigation. And then from that starting point I just kind of follow my nose. And if I you know I have like a general sense where I am and if I'm like oh, you know that I remember there is going to be this right that looked kind of interesting and so I'll try to find that right and go there, and then get lost a little bit I don't want to follow navigation when I'm actually driving.

My sense of directions like pretty good. Like I can I have sort of a visual like okay there was kind of like a big field and then a left turn, you know like, from Google Maps or there was a Big Farm and it was a right turn. I can feel it out and for me, the enjoyment is like the driving experience so. So, I don't want to pay attention to the exact left or the exact right. Personally, I just like best part probably partly why I have signed up for Rallista, you know, I'm like, I just like to follow you guys go and not worry so much about like which left turn, but that I know that when you're leading that's super important. And I would do it if I was leading a group of people so I wouldn't mess up but when it's just me. I like to experience the drive and be surprised by what I find.

3. *Do you prefer your fun drives to be with a group of friends?*

Group, for sure. Yeah solo, I'm not a solo person and you know it's it's nice to stop and be like, Oh, that was fun. You know, look at this amazing view or take some pictures or something.

What makes driving with friends difficult?

Difficult? All keeping the same pace, you know like, not losing anybody or not, not pushing anybody or going too slow, like, just kind of feeling like you're all feeling comfortable with the pace and, and, and then like I said if you're leading not making a mistake and staying on the course that you intended. And then, I guess. Lastly would be some personality differences but I think that's, I think, even you know like personality wise I think in the car enthusiast world you can usually get past those things most, most of the time and just talk about cars you know you don't really think they know their other opinions.

4. *Tell me about the last time you shared a route with someone*

Probably like four months ago, but it's, it's not as organized as, as you are, or, you know, in terms of sending an actual route on a map or through an app, it's like, oh, there's this one road I really like to come follow me and let's try it out. And then I try and I try to find it. I mean I think that's actually a neat thing in an app would be like. You can hit a button and it records your current route and like location. So you can save little snippets that you

like, you know, versus planning it all from your house, and then going to those places like it'd be neat to just when you're exploring being like, Oh, this is nice and be like, ooh, and then it'd be like, Oh, this was your location. This was the name of the road. And this is, this is the drive you did and then when you're like oh this is kind of boring like, turn it off and just save that little section or something. And then, maybe put all the good sections together later on if you wanted to do a long route.

5. *Tell me about the last time someone shared a route with you*

That that last rally we did whenever it was you if I had had the app you would have shared the route with me. And I mean, like previous rallies I've been on, if there's papers handed out I actually keep them in a drawer and I'm like to say one day I'll go back and you know do this fun route again. If I need a good route to do.

6. *Tell me about the last time you planned a drive longer than 200 miles*

Oh, I'm like the worst interview, because I, I'm not a big planner, it's like you know like I admire people that plan, and I love that. Because, you know like, I will do major destinations like okay this is a trip, we're going to Yellowstone, we are going to stop at Yellowstone. And like, okay, we're probably only gonna be able to drive this far this day so we'll probably end up sleeping somewhere around here, but I'm not like looking at the route like oh there's a little historic town. 20 miles off the road we should definitely stop there and oh there's this little Canyon that has a great hike that everybody raves about. I don't do that and it's the same thing with planning any sort of road trip I just kind of let it come as it comes and sometimes that's good because you. You're surprised and you have time to do whatever strikes your fancy but other times it's not good because you didn't plan ahead and things are booked or you. You know you missed something special on the route, you know like, there's a great road or a great scenic spot and you missed it, so I'm, I'm not a good planner.

Yeah. What I would like an app for is like, local, like I could say, I live in Portland, OR this section of Oregon. And, and then there's 10 drives that people have highly rated or planned. And I can say you know what that was. That'd be fun to try today and I kind of clicked on it. And I paid like \$2 or whatever, and I can use it then to go do that drive near me and I don't have to think about it. That's what I would use an app for. And then my friends and other people like you would make their own and add to it

Research Findings Notes: Brock

Social

1. Do you consider yourself an automotive enthusiast?

If Yes, tell me about what attracts you to the automotive hobby

Yes. It's combination of mechanical process. And then, I love to drive just travel and see things. So a combination of doing that underneath some sort of mechanical power. Preferably combustion power is a lot of fun for me, and I think that's probably what drives it and then just adding into, you know, the different vehicles that I can be in, brands and the different feel and smell and sounds. Those things are pretty important to me.

2. Do you enjoy social car events?

Not really. I just, I don't I mean, I guess it depends on the social events I'm not a Cars + Coffee kind of person. You know those not fun but you know I like going out and doing drives with people. And I mean you know this about me. I do enjoy that kind of stuff. To a certain extent, I'm not ultra social. So for me to get out of my comfort zone and like, I'm good going and driving but I am not so good like just standing around and BS-ing about cars.

If Yes, tell me about the last time you attended one

It was a Malibu cars and coffee actually, which, you know, they call it COVID and coffee down there which is pretty funny. Um, that was, that was a different experience and I was invited to that by the hosts, on some level, and you know asked to be there. And then I would say the one before. I mean that's usually what happens is, I'll get asked to go to an event and then I'll go. One before that was a drive in movie theater at Porsche, and for that was a drive in movie theater at Sony Pictures studios so you know those are not ultra social type events, cars and coffee was definitely the social one.

And it sounds like those were all more static events rather than driving events right?

That right yeah so the cars and coffee was the event and then there was some you know some Canyon runs after that, which is nice. That's what I really enjoyed, I couldn't wait to close my tent up and get in the car and go

drive. Yeah. You know I was done taking pictures standing next to cars. I just didn't want to do that. So that's I guess the last driving focused event I was a part of.

It sounds like from your description that like the more static events felt more like, like a business opportunity or something like that to that effect and the driving is more personal. Is that true?

Definitely, yeah and if we're going to talk about this side of things, I like to engage with people to a certain level with what I do and why I do it. But ultimately, I like to drive cars, I mean that's what I really want to do. It's not about talking about cars, so much as getting out there and finding things and common ideas and thoughts and stuff like that is fun, but only to a certain extent.

How did you find out about the event?

When attending car events, what would your preferred percentage be for static (shows) vs driving events?

When considering attending an event, what are your criteria? (i.e. auto make, era, type, etc)

3. Do you belong to any automotive themed groups?

If no, have you in the past?

If yes, tell me about the last interaction you had with the group?

Yeah, definitely. member of Porsche Club of America, Oregon chapter. I'm also a member of the, the Pacific Coast rovers club. Land Rover. And then there's, you know, the some of the small groups the Instagram groups that get together and go for a drive occasionally there's obviously the text message groups that we have that get together. There's the doughnuts and drip one is actually one of my favorites if there is a social event that I'll go to and hang out and chat with people it's that one. Because the people are just super rad. It's very eclectic. It's kind of fun. I don't mean this in an elitist way at all but it's an invite only so if you're not getting a heads up from somebody, usually you don't know about it. And you know, because of Covid, none of that stuff is happening.

What was the last interaction you had with one of the formal groups like the the PCA or the or the Rover Group?

Had a PCA interaction. Totally different interaction between PCA and Rovers. And it was at a was just like an arrive and drive a Saturday arrive and drive. I mean, it's the issue that everybody at least my in our generation, has with PCA is they're old. They're all they're all chiropractors + dentists, and they only drive, you know, cars that are brand new and that's just, it wasn't fun for me and it just kind of reaffirmed the fact that the only reason I'm a member of PCA is so I can get the magazine which I probably haven't even taken out of the plastic in the past three months. Yeah, like no joke. It's still in the plastic.. So, you know like if I'm not in it. I'm not opening it.

So that was the last interaction with them. It's always honestly stale and boring. And then you know that it's a 55, mile an hour drive through some like curvy roads that you should be going 110 through. The Rover one was at a shop, which was great because everybody gets shows up and they're dirty and they smell, you know. Oh, yeah, that I loved and I really enjoyed that because it's kind of like, what do you need to do on your car today. How do we, how are we going to fix it or. When are we gonna go out and scratch them. That's a lot of fun, because it's more driver focused like you're gonna get out and do some of this stuff. Instead of talk about what paint to sample color your air vents are.

4. Tell me about how you've met most of your enthusiast friends

Have you met any enthusiast friends via social media?

Trip Planning/Road Discovery:

1. Do you ever drive just for fun?

If Yes, tell me about a recent memorable time you drove for fun.

I went out for a rip last night. And so it was so nice, it's my favorite thing to do is drive for fun. Yeah, so, um, yes, you basically it's it's kind of a release for me either, either like to wash and detail my car, cleanup. And that's kind of like the one thing that I used to kind of just shift my focus away from whatever might be stressing me. But the other thing is, to go out and go for a drive. You know yesterday was one of those things and I like I love to go on drives that I know, but I would almost prefer to go on out and back drive that I don't know. Yeah, and that's like yesterday's wasn't necessarily one I didn't know. But it definitely fit into that category because I hadn't been on it in probably seven or eight months. Yeah. And it was just a basically a, side,

back logging road, access road, that is paved the way hitting 60-70 miles an hour on is possible. You know, there's no you drive out. And if there's nobody there and you can drive back the odds are there's nobody going to be on that road, so you can really have a good time. That to me was kind of like okay I gotta get out I'm gonna go out for 45, minutes, and then come back and just chill. And I got exactly what I needed out of it

How many times do you drive for fun in a month?

Yeah, 20-25 times a month. Not always long drives, you know. Fortunately, like the two houses that we have, you know, the coast and here give me like 90 miles one way and 80 miles the other way. And I can find some roads in between so those are pretty like that's convenient. But even then, when I get to those locations I can kind of shoot off from there. So yeah, again there, they might be just little half hour 45 minute drives.

How often do you seek out new fun routes yourself?

I would prefer new routes. Fortunately we live in an area region that typically has never ending like new roads I don't know how that's possible but you know being where we, you and I live and really within like a three hour radius. It's never ending and those in those roads can be, you know, 15 miles long, they can be, you know, a little three mile rippers, whatever it might be and then of course connecting up those loops, and doing all that kind of stuff is a lot of fun. I would say that 70% of the time I'm looking for a new road. Yeah, basically a new road to get me where I'm going. Maybe it's the same place and that's a really important thing. If I can connect up certain roads to get me to my destination. And those roads are ones that I haven't been on. That's amazing.

2. Tell me about the last time you searched for new fun driving roads

I'm not quite sure why because I got this question, actually, on Instagram today. I love a paper map. I have no idea why, but I love paper maps so for me it's just the idea of grabbing a pen or a highlighter and then just looking for, like, Okay, I'm going to go, X amount of radius from this location, draw my circle and then I look for the roads in that area. And that I love to do so. Actually, I suppose you could use Google Maps for that, me I just like to be able to put the map out on the table and draw on it.

what the once you've got that route on paper, how do you navigate it when you're out in the world?

I don't have a navigator. So, now, I like to just plug it into depending on what it is. I'll plug it into, one of my navigation apps. I've been using. I've just

started using Waze. Mainly because I'm trying to avoid You know, the speed traps. Unfortunately I think a lot of roads that I go on there's not a lot of other Waze users on it, so it doesn't do me that much good. Otherwise you know just Google Maps.

Are you able to plan the route ahead of time and then use either Waze or Google Maps to map out on the road?

More or less, um, yeah some of that, I do Waze you can't do multiple waypoints. So, I mean you can add one, maybe two. With Google Maps, you can do multiple waypoints so that can be kind of nice. That's definitely something that an app could refine really nicely a nice driving app would be like plugging all these waypoints and do a good job of saying, This is what is coming next.

Is that a typical process you use?

Have you tested other tools?

I haven't. I don't know I don't really know about them. I feel like I should know about. I mean, I guess. I use Roadtrippers but that's a different kind of planning. It's for long roadtrips.

Tell me about a time you had difficulty planning a new fun route

Yeah, well, that's happening here in the Detroit area because roads are being closed and opened and rerouted. That's been the challenge. Recently, last weekend we did an overnigher, and I wanted to take a couple of routes that are actually open. But Google was telling me all the other software was closed, but I knew they were open because I pre drove the route. So, that would I guess, consider that a difficulty. It'd be cool like if I had one of these apps, I work with a company called Roadstr And I've talked about this how to be able to pre plan a route and then you know that route is open and can track it. And, you know, there's a lot of overlanding type route apps, you can do that kind of stuff, but I don't know if there's anything I've heard of that does that for actual like driving apps.

3. *Do you prefer your fun drives to be with a group of friends?*

I like to go solo. I like a group of friends. I don't I don't always like the pressure of. Who's driving first and who's leading. When I go out with friends, I don't really like to lead because I'm constantly concerned that. And this is definitely must be an insecurity of mine that I'm either going to be going too fast, and people think I'm irresponsible, or, or I'm not going to go fast enough and people are gonna be like well, like where's he going or

I take a wrong turn, I'm just not interested in doing that kind of stuff. If I'm on my own. I like taking wrong turns, because then I'm like shit, look at this great new road! That excites me. I'm going to drive down this road, I think. Yeah, you were in the Alfa, and we did that road trip off to 224 on almost back to a Mulally Lake, and then we get this road pretty bad right now so let's not go, I probably would have driven that road at five miles an hour. All the way back, so I would have spent you know an hour driving five miles an hour. Just to get back there and be like, wow, I'm really really glad I did this. I don't think anyone else would've been into that. So for me, fun drives. I like to go on my own because I don't want to feel that pressure from anyone else.

Why?

What makes driving with friends difficult?

Communication. You know, I've been doing a lot of promotional type drives recently and one of the things that I've found really beneficial was radios. So being able to communicate with that group with whoever it might be has been invaluable. Yeah. One thing is actually when we did the, the camp camp rally. That was a really nice thing with radios. And I didn't, that didn't really dawn on me until you know we want to start shooting rollers and we're really doing a lot I mean this is more on the commercial side of things, but also you know like hey, let's pull over being able to talk is a nice option.

What are the positives of driving with friends?

4. *Tell me about the last time you shared a route with someone*

Somebody asked me if I'd share a route, and I didn't share it with him. I don't usually share my routes. I take it back, so this guy Stephen Warner worked for Porsche Motorsports down in LA. He's a German dude. And he needed. He was doing a road trip from LA to Seattle and back. And he was asking me for some of my favorite routes. And I was, I was happy to give him the routes because I knew he wasn't gonna be one of those people that abuse the route or sites, because he was camping along it as well. And, yeah, he wouldn't be screwing stuff up. My other concern is like I used to always share like where I'm going, how I got there, but then I had one experience where the campsite with my favorite campsite. Literally destroyed like. It looked like somebody came in and, like, blown up a porta potti. In the middle of the campsite. And I'm like, No, never again like I'm done. It probably wasn't the me sharing and it was probably someone else. That's what stopped me from sharing.

5. *Tell me about the last time someone shared a route with you*

I was down in California with Brandon and we were out at Willow Springs. We needed to get to Fontana and Dwayne who's like with Vision Motorsports and Andial. I don't know how he did it I wish I had it, got a piece of paper and he drew the route out on paper and then he would write like he wrote the name of a road or side road but he actually drew it out to where you could actually drive the curves and, within reason like he actually drew something usable.. That was the last time that happened that was pretty amazing. Yeah, I really wish I would have, but that was, that was fun that was basically Lancaster to Fontana.

6. *Tell me about the last time you planned a drive longer than 200 miles*

It's a lot more general and I try to allocate, you know, a certain amount of time on each end, whether that be like three hours, an hour and a half. There and an hour and a half back that allows me to take a side road and make a mistake or take a side road and then just figure out how it connects up. Yeah. I think that it's just basically putting on that added time and that's how things really change I'm going over 200 miles with the intention of going on a drive. Like I'm just going to drive and looking for something new and fun. I definitely just add time on each end to explore things.